



You make it. We sell it.

Packaging, labelling, pricing, delivery and every customer conversation are ours.

On demand, not a contract

We buy what households actually order that week. No fixed units, no fixed earnings.

Your documents stay yours

Held securely, seen only by our onboarding staff, never sold. Deleted whenever you ask.

READ THIS FIRST Rozbasket does not promise any fixed number of units, any minimum order or any fixed earnings. Saheli is on-demand: what we buy from you each week depends on what households order that week. Quantities and prices are agreed with you in writing before you make anything.

What Saheli is

Rozbasket is a platform. It sells everyday groceries to households and kitchens in Hyderabad, and it delivers the next morning.

Saheli is an initiative within it for local udyog — small, locally made products from women-led producers, sold alongside everything else we carry.

It is not a grant, a loan, an award or a charity programme. No money moves until we buy stock from you. What you get is a market you did not have to build, and demand we can see before you cook.

What each side does

You

- Make the product to the same recipe every batch
- Keep your unit clean and let us see it
- Hold your own FSSAI registration
- Tell us early if a week's quantity will be short

Rozbasket

- Tell you the quantity before you start making
- Buy the agreed quantity
- Food-grade packaging and a legal label
- Collection, delivery, pricing and customers

What we need from you

Aadhaar

A photo or PDF. **A masked Aadhaar is preferred** — the version from the UIDAI site that hides the first 8 digits. We do not store your Aadhaar number, only the document.

PAN

The card, and the number. Required to pay you and to file the paperwork correctly.

FSSAI

Optional on the form, required by law before sale — see below. Send it if you have it; tell us if you do not.

Your consent, and your data

We ask for your documents only to verify who you are before buying from you, and we ask you to tick a consent box that says exactly that.

We do not sell your data. Your documents are stored securely, are shown only to Rozbasket staff who handle producer onboarding, and are never shared with anyone else except where the law requires it.

You can ask us to delete them at any time by writing to hello@rozbasket.com.

FSSAI is not optional for food

Pickles, podis, spice powders, flours, papad, snacks and any other packaged food may not be sold in India without an FSSAI registration or licence held by the person who makes it.

It has to be in your name, not ours. Rozbasket cannot list your product under its licence — the law puts that duty on the manufacturer.

A small home unit usually needs only Basic Registration. If you do not have it yet, say so: we will sit with you and fill the form.

How onboarding works

1

We talk

You tell us what you make, and we taste it.

2

Your link

We send a personal onboarding link to your WhatsApp. It opens at saheli.rozbasket.com.

3

One form

Fill it in once, attach Aadhaar and PAN, and give consent. Five minutes.

4

We verify

We check the documents and confirm your onboarding by email.

5

A trial batch

Your product goes to two societies first — real households, real feedback.